

2021 Event Sponsor Application

General Information

Business Name:	Business Phone:
Contact Person:	Other Phone:
Address:	Website:
City, State, Zip:	Email:

2021 City of Grandview Heights Events

Please circle an option below

Tour de Grandview Bike Race	Friday, June 11	PRESENTING \$6,000	PLATINUM \$1,000	GOLD \$500
National Night Out	Tuesday, August 3	First Responder \$500	SWAT \$250	POLICE \$50
TRI the HEIGHTS Youth Triathlon	Saturday, September 4	SWIM \$2,500	BIKE \$850	RUN \$300
Family Fall Fest	Thursday, September 30	SCARECROW \$500	PUMPKIN \$250	GHOST \$50
Great Pumpkin Run 5K	Saturday, October 23	PLATINUM \$500	GOLD \$250	In Kind
Tree Lighting Ceremony	Tuesday, December 7	ICE \$850	SNOW \$500	ARTIC \$50



When submitting this form, please email a hi-resolution logo we can use. Payments can be made by check to **"City of Grandview Heights"** OR by online credit card payment upon request. For each event please bring a table, tent and chair for your area.

TOTAL FEES: \$_____

Sign and Date: _____

For more information on any Grandview Heights Parks and Recreation events contact
 Marta Durban: mdurban@grandviewheights.org OR Taylor Tobias: Ttobias@grandviewheights.org
 614-488-3111

2021 Grandview Heights Event Highlights



Tour de Grandview Bike Race Friday, June 11

The Tour de Grandview Cycling Classic features world class bicycle racing through the streets of Grandview Heights. The race features both men and women cyclists in many professional categories. The course is designed to delight the spectators with fast paced action down to the wire! The Bike Race Street Party adds excitement with an Expo, Craft Beer, Food Trucks, Live Entertainment and MORE.

Presenting Sponsor: \$6,000

- * Represented as Presenting Sponsor in the Memorial Day Parade
- * Logo on: City Website & Tour de Grandview Website
- * Logo on: All printed Materials; Community Program Guide, Banners, Newsletters, News Articles, Shirts, & Websites
- * Email Blast to Community (3,000-4,000 contacts)
- * Announced / Recognized at the event
- * Prime Location at the Street Party
- * Unlimited Banners on the Race Course
- * Access to VIP hospitality area during the race

Platinum Sponsor: \$1,000

- * Logo on the Tour de Grandview Website and City Website.
- * Recognized at the Race
- * Email Blast to Community (3,000-4,000 emails)
- * Space at the Street Party and Banners on the Race Course
- * Represented in the Community Program Guide
- * Logo on the Shirts, Banner and News Articles
- * Access to the VIP hospitality area

Gold Sponsor: \$500

- * Logo on Marketing Materials: Shirts and Banners
- * Space at the Street Party and Banners on the Race Course
- * Represented in Community Program Guide
- * Logo on the Tour de Grandview and City Website

Booth Sponsor: \$300

- * Space at the Street Party and Banners on the Race Course
- * Logo on Shirt and Banners, City and Tour de Grandview websites.

National Night Out Tuesday, August 3

This is a National Event held in over 35,000 communities across the nation where residents are asked to lock their doors, turn on outside lights and spend the evening with first responders. We will have inflatables, touch a truck, and free food for all.

First Responder: \$500

- * PRIME Location at Event— close to inflatables or touch a truck
- * Listed on sandwich board as 'Attraction Sponsor' with logo
- * Logo on flyers, email blasts leading up to and at event.
- * Logo on Social Media, Website and Community Program Guide

SWAT: \$250

- * Table at Event
- * Listed on sandwich board at event

SWAT: \$50 (fee waived if hands on activity provided)

- * Table at Event

TRI the HEIGHTS Youth Triathlon Saturday, September 4

Year 3 of our TRI the HEIGHTS youth triathlon is going to be a good one! With over 350 youth participants, 100 volunteers and 500 spectators, this is a true Community Event! Participants are ages 14 and under, volunteers are ages 14 and up!

SWIM SPONSORS: \$2,500

- * Email Blast to Community Database (3,000-4,000 emails) & Mentioned in Race Letter
- * Logo on Banners, Flyers, Step and Repeat Banner at finish line
- * Logo on City Website, Social Media and Represented in Community Program Guide
- * T Shirt— Logo Printed **Large** on T Shirt for Participants and Volunteers— (400-500 Shirts)
- * Table at Event Finish Line for Marketing
- * Promotional Materials in Participant Race Bags
- * Announcement by MC during Race Finish Line and Starting Line

BIKE SPONSORS: \$850

- * Logo on City Website and Social Media & Represented in our Community Program Guide
- * T Shirt — Logo Printed **Medium** on T-Shirt for Participants and Volunteers (400-500 shirts)
- * Promotional Materials in Participant Race Bags
- * Table at Event Finish Line
- * Announcement by MC during Race at Finish Line and Starting Line

RUN SPONSOR: \$300

- * T Shirt — Logo Printed **Small** on T-Shirt for Participants and Volunteers (400-500 shirts)
- * Business listed on City Website and Social Media and Represented in our Community Program Guide
- * Table at Event Finish Line

Family Fall Fest Thursday, September 30

Celebrate all your Fall Favorites in one place! There will be a children's band, crafts, pumpkin decorating, and fall related games for ALL ages. This is a fan favorite after our first year with over 500 attendees.

Scarecrow: \$500

- * Presenting Sponsor Banner Hung on Stage
- * Announcement during band performance
- * Logo on All Marketing Materials: Sandwich Boards and Flyers
- * Logo on Social Media, Website and Community Program Guide
- * PRIME LOCATION: Table at Event

PUMPKIN: \$250

- * Logo on Social Media, Website and Community Program Guide with activity you are providing
- * Listed on sandwich board at event
- * Table at Event

GHOST: \$50 (fee waived if hands on activity provided)

- * Table at Event

Annual Great Pumpkin Run Saturday, October 23

The 42nd Annual 5k Great Pumpkin Run is one of Grandview Heights Parks and Recreation's largest community events. The pumpkin run benefits anyone from seniors to youth in sports and fitness for all ages. There is even a Tiny Tot Pumpkin Trot before the big race for FREE for ages 6 and under.

PLATINUM SPONSOR: \$500

- * Included in Email Blast
- * Logo on City website and social media linked to your company website until event occurs following year
- * Table provided day of event
- * Represented in Program Guide
- * Logo on all marketing materials including t-shirts and banners

GOLD SPONSOR: \$250

- * Logo on marketing materials including t-shirts and banners
- * Table provided day of event
- * Represented in Program Guide
- * Listed on City website

SILVER SPONSOR: In Kind

- * Table provided at event

Tree Lighting Ceremony Tuesday, December 7

Our Annual Tree Lighting Ceremony brings over 600 community members to our Center for ice skating, cookies and FUN. From our high school choir and bands to our center volunteers, there is something for all ages!

ICE Sponsor: \$850

- * Presenting Sponsor Banner Hung on Ice Rink
- * Announcement at Event during Mayor speech, lighting of the tree and general.
- * Logo on All Marketing Materials: Sandwich Boards and Flyers
- * Logo on Social Media, Website and Community Program Guide
- * Table at Event (inside or outside)

SNOW Sponsor: \$500

- * Announcement at Event during Mayor speech, lighting of the tree and general.
- * Logo on Social Media, Website and Community Program Guide
- * Logo on flyer and sandwich board at event.
- * Table at Event (inside or outside)

ARTIC Sponsor: \$50

- * Table at Event (outside)

